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Company:	USPTO AU #3625	Time:	
Phone:		Date:	October 18, 2004
Fax:	703-872-9306	Pages:	9 (including cover page)

RE: S/N 09/919,652 RETAIL ADVERTISING METHOD

I AM ATTACHING AN AMENDMENT IN RESPONSE TO THE OFFICE ACTION  
OF SEPTEMBER 28, 2004 FOR S/N 09/919,6520 FOR RETAIL ADVERTISING  
METHOD.

THANK YOU FOR YOUR ATTENTION TO THIS MATTER.

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Appl. No. : 09/919,652 Confirmation No. 5767  
Applicant : Jeffery L. Clark  
Filed : July 31, 2001  
TC/A.U. : 3625  
Examiner : Fadok, Mark A.

Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

## AMENDMENT

Sir:

In response to the Office action of September 28, 2004, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.